# Critical social media research and methods

A one-day seminar organized by the Centre of Communication and Computing (CCC),

University of Copenhagen.

Seminar: Tuesday April 29, 2014. 9:15 – 17:00. Location: Copenhagen University, Amager, KUA1 Building 27, room 27.0.09

9:15 – 9:30 Taina Bucher, Assistant Professor, CCC.

Welcome

9:30 -10:15 Greg Elmer, Professor, Ryerson University and Director of Infoscape Research Lab: Centre for Social Media

*Going public – Accounting for social media*.

10:15-11:00 Ganaele Langlois, Assistant Professor, University of Ontario Institute of Technology: *Social Data and the Politics of Psychic Life*

11:00 -11:15 Break

11:15-12:00 Anne Helmond, PhD Fellow and Lecturer, Digital Methods Initiative, University of Amsterdam: *The platformization of the web: Making data platform ready*

12:00-12:45 Noortje Marres, Senior Lecturer, Goldsmiths University of London

*The ambiguity of social media methods: re-mediating social studies of technology*

12:45-13:30 Lunch

13:30 -14:00 Jonas Moll, Postdoc, University of Copenhagen.

*Turning Patient Expertise into Biomedical Knowledge*

14:00-14:45 Adrian Mackenzie, Professor, Lancaster University

*Predicting desire: a genealogy of algorithmic feedback loops in social media*

*14:45-15:30 Tool and devices for social media research*

15:30-15:45 Break

15:45-16:30 Roundtable w/seminar speakers